



## 2023 MARKETING KIT

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# 2023 Editorial Calendar



## ISSUE

## MAIN THEME

## SPECIAL REPORT

## ARTICLE DEADLINES

## ADVERTISING DEADLINES

### JANUARY-FEBRUARY

**Environmental  
Engineering**

**Health & Safety**

**Article Proposals:**  
September 16, 2022  
**Final Manuscripts:**  
October 14, 2022

**Ad Sales Close:**  
November 29, 2022  
**Ad Materials Due:**  
December 2, 2022

### MARCH-APRIL

**The Energy Issue**

**Article Proposals:**  
November 11, 2022  
**Final Manuscripts:**  
December 9, 2022

**Ad Sales Close:**  
January 31, 2023  
**Ad Materials Due:**  
February 3, 2023

### MAY-JUNE

**Project Delivery**

**FY2024  
Service Engineering  
Programs**

**Article Proposals:**  
January 13, 2023  
**Final Manuscripts:**  
February 10, 2023

**Ad Sales Close:**  
March 28, 2023  
**Ad Materials Due:**  
March 31, 2023

### JULY-AUGUST

**Water Planning  
& Management**

**Resilience & Preparedness**

**Article Proposals:**  
March 10, 2023  
**Final Manuscripts:**  
April 14, 2023

**Ad Sales Close:**  
May 30, 2023  
**Ad Materials Due:**  
June 2, 2023

### SEPTEMBER-OCTOBER

**Asset Management**

**Cybersecurity**

**Article Proposals:**  
May 12, 2023  
**Final Manuscripts:**  
June 16, 2023

**Ad Sales Close:**  
August 1, 2023  
**Ad Materials Due:**  
August 4, 2023

### NOVEMBER-DECEMBER

**Design & Construction**

**Article Proposals:**  
July 14, 2023  
**Final Manuscripts:**  
August 18, 2023

**Ad Sales Close:**  
October 3, 2023  
**Ad Materials Due:**  
October 6, 2023

*\* NOTE: Editorial topics subject to change.*

## Every issue also welcomes submissions for Spotlight Articles and Professional Insights:

- » Professional Insights are feature articles within the following areas (Business Development; Research & Innovation; Training & Leadership; and Contracts & Acquisition) that engage thought-leaders and provide readers with unique viewpoints, lessons learned and insight on topics of importance.
- » Spotlight Articles are big-picture topics that may not be represented on the Editorial Calendar or may be better presented in a longer-form, feature presentation. Past examples include: Expeditionary Engineering, Joint Basing, USACE District Acquisition, and Engineering Programs in Europe.

For more information, including submission deadlines, visit [www.same.org/tme](http://www.same.org/tme), or contact [editor@same.org](mailto:editor@same.org).