



2022 MARKETING KIT

To place an advertisement in *TME*, Submit an Insertion Order and Ad Materials to:

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2022 Editorial Calendar



ISSUE

MAIN THEME

SPECIAL REPORT

ARTICLE DEADLINES

ADVERTISING DEADLINES

JANUARY-FEBRUARY

Environmental Engineering

Health & Safety

Article Proposals:
September 21
Final Manuscripts:
October 12

Ad Sales Close:
December 1
Ad Materials Due:
December 4

MARCH-APRIL

The Energy Issue

Article Proposals:
November 16
Final Manuscripts:
December 7

Ad Sales Close:
February 2
Ad Materials Due:
February 7

MAY-JUNE

Project Delivery

FY2023 Service Engineering Programs

Article Proposals:
January 18
Final Manuscripts:
February 8

Ad Sales Close:
April 6
Ad Materials Due:
April 9

JULY-AUGUST

Water Planning & Management

Next-Generation Technologies

Article Proposals:
March 15
Final Manuscripts:
April 12

Ad Sales Close:
June 1
Ad Materials Due:
June 6

SEPTEMBER-OCTOBER

Asset Management

Resilience & Preparedness

Article Proposals:
May 17
Final Manuscripts:
June 14

Ad Sales Close:
August 2
Ad Materials Due:
August 5

NOVEMBER-DECEMBER

Design & Construction

Joint Engineer Operations

Article Proposals:
July 19
Final Manuscripts:
August 16

Ad Sales Close:
October 4
Ad Materials Due:
October 7

** NOTE: Editorial topics subject to change.*

Every issue also welcomes submissions for Spotlight Articles and Professional Insights:

- » Professional Insights are feature articles within the following areas (Business Development; Research & Innovation; Training & Leadership; and Contracts & Acquisition) that engage thought-leaders and provide readers with unique viewpoints, lessons learned and insight on topics of importance.
- » Spotlight Articles are big-picture topics that may not be represented on the Editorial Calendar or may be better presented in a longer-form, feature presentation. Past examples include: Expeditionary Engineering, Joint Basing, USACE District Acquisition, and Engineering Programs in Europe.

For more information, including submission deadlines, visit www.same.org/tme, or contact editor@same.org.