



## 2021 MARKETING KIT

To place an advertisement in *TME*, Submit an Insertion Order and Ad Materials to:

**John Frasier**  
*jfrasier@same.org*

Phone: 703-549-3800x175  
 Fax: 703-548-6153

1420 King Street, Suite 100,  
 Alexandria, VA 22314

# 2021 Editorial Calendar



ISSUE	MAIN THEME	SPECIAL REPORT	ARTICLE DEADLINES	ADVERTISING DEADLINES
JANUARY-FEBRUARY	Environmental Engineering	Health & Safety	Article Proposals: October 6, 2020 Final Manuscripts: October 27, 2020	Ad Sales Close: December 1, 2020 Ad Materials Due: December 4, 2020
MARCH-APRIL	The Energy Issue		Article Proposals: November 10, 2020 Final Manuscripts: December 15, 2020	Ad Sales Close: February 2, 2021 Ad Materials Due: February 5, 2021
MAY-JUNE	Project Delivery	FY2022 Service Engineering Programs	Article Proposals: January 26, 2021 Final Manuscripts: February 16, 2021	Ad Sales Close: April 6, 2021 Ad Materials Due: April 9, 2021
JULY-AUGUST	Water Planning & Management	Next-Generation Technologies	Article Proposals: March 30, 2021 Final Manuscripts: April 20, 2021	Ad Sales Close: June 1, 2021 Ad Materials Due: June 4, 2021
SEPTEMBER-OCTOBER	Asset Management	Resilience & Preparedness	Article Proposals: June 1, 2021 Final Manuscripts: June 22, 2021	Ad Sales Close: August 3, 2021 Ad Materials Due: August 6, 2021
NOVEMBER-DECEMBER	Design & Construction	Joint Engineer Operations	Article Proposals: July 27, 2021 Final Manuscripts: August 17, 2021	Ad Sales Close: October 5, 2021 Ad Materials Due: October 8, 2021

*\* NOTE: Editorial topics subject to change.*

### Every issue also welcomes submissions for Spotlight Articles and Professional Insights:

- » Professional Insights are feature articles within the following areas (Business Development; Research & Innovation; Training & Leadership; and Contracts & Acquisition) that engage thought-leaders and provide readers with unique viewpoints, lessons learned and insight on topics of importance.
- » Spotlight Articles are big-picture topics that may not be represented on the Editorial Calendar or may be better presented in a longer-form, feature presentation. Past examples include: Expeditionary Engineering, Joint Basing, USACE District Acquisition, and Engineering Programs in Europe.

For more information, including submission deadlines, visit [www.same.org/tme](http://www.same.org/tme), or contact [editor@same.org](mailto:editor@same.org).