



2020 MARKETING KIT

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2020 Editorial Calendar



ISSUE	MAIN THEME	SPECIAL REPORT	ARTICLE DEADLINES	ADVERTISING DEADLINES
JANUARY-FEBRUARY	Environmental Engineering	Cyber Security	Article Proposals: October 8, 2019 Final Manuscripts: October 29, 2019	Ad Sales Close: December 3, 2019 Ad Materials Due: December 6, 2019
MARCH-APRIL	The Energy Issue		Article Proposals: November 12, 2019 Final Manuscripts: December 17, 2019	Ad Sales Close: February 4, 2020 Ad Materials Due: February 7, 2020
MAY-JUNE	Project Delivery	FY2019 Service Engineering Programs	Article Proposals: January 28, 2020 Final Manuscripts: February 18, 2020	Ad Sales Close: April 7, 2020 Ad Materials Due: April 10, 2020
JULY-AUGUST	Water Planning & Management	Joint Engineer Operations	Article Proposals: March 31, 2020 Final Manuscripts: April 21, 2020	Ad Sales Close: June 2, 2020 Ad Materials Due: June 5, 2020
SEPTEMBER-OCTOBER	Asset Management	Health & Safety	Article Proposals: June 2, 2020 Final Manuscripts: June 23, 2020	Ad Sales Close: August 4, 2020 Ad Materials Due: August 7, 2020
NOVEMBER-DECEMBER	Design & Construction	Resilience & Preparedness	Article Proposals: July 28, 2020 Final Manuscripts: August 18, 2020	Ad Sales Close: October 6, 2020 Ad Materials Due: October 9, 2020

** NOTE: Editorial topics subject to change.*

Every issue also welcomes submissions for Spotlight Articles and Professional Insights:

- » Professional Insights are feature articles within the following areas (Business Development; Research & Innovation; Training & Leadership; and Contracts & Acquisition) that engage thought-leaders and provide readers with unique viewpoints, lessons learned and insight on topics of importance.
- » Spotlight Articles are big-picture topics that may not be represented on the Editorial Calendar or may be better presented in a longer-form, feature presentation. Past examples include: Expeditionary Engineering, Joint Basing, USACE District Acquisition, and Engineering Programs in Europe.

For more information, including submission deadlines, visit www.same.org/tme, or contact editor@same.org.